

Aftermarket News (Jan'25)

1. Production Change – DENSO Spark Plug

(a) Iridium Series

<Background>

To improve production efficiency, some of DENSO Iridium Spark Plug will be transferred to China production from Japan production.

<Results>

Below are the Part Numbers affected and packaging box differences, categorised into 4 types.
 Shipped out month was April 2024.

(1) OE Iridium

Part Number		Plug Type
Old	New	
267700-7141	MW267600-0720	FK16HR11
267700-7190	MW267600-0730	FK20HQR8
267700-3000	MW267600-0800	SK16HR11
267700-2200	MW267600-0830	SK16PR-L11
067700-8840	MW267600-0840	SK16R11
267700-4120	MW267600-0810	SK20HR11
267700-7850	MW267600-0850	SK20HR-A11
067700-8340	MW267600-0860	SK20R11

Type	Before Apr'2024	After Apr'2024
1pc box		
4pc box		

(2) Iridium Power

Part Number		Plug Type
Old	New	
067700-8681	MW267600-0870	IK16
067700-8691	MW267600-0880	IK20
267700-3661	MW267600-0890	IKH16
267700-3671	MW267600-0900	IKH20
067700-8711	MW067700-8711	IQ20

Type	Before Apr'2024	After Apr'2024
1pc box	<p>Diagram of a 1pc box packaging design for DENSO Iridium Power Spark Plug. The design is primarily yellow and blue, featuring the DENSO logo, 'IRIDIUM POWER' branding, and 'SPARK PLUG' text. It includes a QR code, a warning symbol, and a small image of the spark plug. The part number 067700-8681 is visible.</p>	<p>Diagram of a 1pc box packaging design for DENSO Iridium Power Spark Plug. The design is primarily yellow and blue, featuring the DENSO logo, 'IRIDIUM POWER' branding, and 'SPARK PLUG' text. It includes a QR code, a warning symbol, and a small image of the spark plug. The part number 067700-8681 is visible.</p>
4pc box	<p>Diagram of a 4pc box packaging design for DENSO Iridium Power Spark Plug. The design is primarily yellow and blue, featuring the DENSO logo, 'IRIDIUM POWER' branding, and 'SPARK PLUG' text. It includes a QR code, a warning symbol, and a small image of the spark plug. The part number 067700-8681 is visible.</p>	<p>Diagram of a 4pc box packaging design for DENSO Iridium Power Spark Plug. The design is primarily yellow and blue, featuring the DENSO logo, 'IRIDIUM POWER' branding, and 'SPARK PLUG' text. It includes a QR code, a warning symbol, and a small image of the spark plug. The part number 067700-8681 is visible.</p>

(3) Iridium Tough

Part Number		Plug Type
Old	New	
267700-7671	MW267700-7671	VCH20
267700-7411	MW267600-0970	VFKH16
267700-7421	MW267600-0980	VFKH20
267700-7641	MW267700-7641	VFXEH20
267700-7631	MW267700-7631	VFXEH20E
267700-0711	MW267600-0910	VK16

Part Number		Plug Type
Old	New	
267700-3721	MW267600-0920	VK20Y
267700-0731	MW267600-0930	VK22
267700-3681	MW267600-0940	VKH16
267700-3691	MW267600-0950	VKH20
267700-4541	MW267700-4541	VKH20Y
267700-2681	MW267600-0960	VKH22

Type	Before Apr'2024	After Apr'2024
1pc box		
10pc box		

(4) Iridium TT

Part Number		Plug Type
Old	New	
267700-8450	MW267600-0990	IK16TT
267700-8530	MW267600-1000	IK20TT
267700-8460	MW267600-1010	IKH16TT
267700-8470	MW267600-1020	IKH20TT
267700-8190	MW267700-8190	IQ16TT
267700-8200	MW267700-8200	IQ20TT
267700-8490	MW267700-8490	IXEH20ETT
267700-8500	MW267700-8500	IXEH20TT
267700-8510	MW267700-8510	IXEH22TT

Type	Before Apr'2024	After Apr'2024
1pc box	<p>The image shows the flat layout of a 1pc box for Iridium TT spark plugs. The design features a green background with the Iridium TT logo and a spark plug illustration. Text includes 'DENSO SPARK PLUG', 'IRIDIUM TT', and 'DENSO CORPORATION'. A QR code and various safety icons are also present.</p>	<p>The image shows the flat layout of a 1pc box for Iridium TT spark plugs, updated after April 2024. The design is similar to the previous version but includes updated text and graphics, such as the 'DENSO' logo in a red box and the 'IRIDIUM TT' logo in a blue box.</p>
4pc box	<p>The image shows the flat layout of a 4pc box for Iridium TT spark plugs. The design features a blue background with the Iridium TT logo and a spark plug illustration. Text includes 'DENSO SPARK PLUGS', 'IRIDIUM TT', and 'DENSO CORPORATION'. A QR code and various safety icons are also present.</p>	<p>The image shows the flat layout of a 4pc box for Iridium TT spark plugs, updated after April 2024. The design is similar to the previous version but includes updated text and graphics, such as the 'DENSO' logo in a red box and the 'IRIDIUM TT' logo in a blue box.</p>

For more information, please contact your DENSO Sales Company.